



An amazing concept built around one iconic product

The Modern Dutch Experience

A Simple Concept.
An Incredible Product.
A Brand Built to Grow.



Established
1989



**\$75k-
\$150k**

Minimum Cash Required

\$150k

Starting Investment

Kiosk

\$300k

Starting Investment

Cafe

6%

Royalty

3%

Marketing Fund

\$35k

Franchise Fee



Sweet & Savoury Appeal:

More than dessert. A versatile menu designed to drive sales across multiple dayparts.

Simple, Focused Operations:

A streamlined menu and repeatable system designed for efficient execution and easier training.

Multiple Revenue Channels:

Built for walk-in, takeout, delivery, catering, events and local business partnerships.

A Concept That Stands Out:

Fritters offer a differentiated product category with strong visual appeal, craveability and brand recognition.



info@southbrookbusiness.com



southbrookbusiness.com



+1 (905)-832-4999

Multiple Ways to Generate Revenue Under One Roof



Sweet Fritters

Craveable favourites that drive treats and repeat visits.

Savoury Fritters

Expands the brand into lunch, dinner and grab-and-go.

Coffee & Beverage Program

Natural pairings that increase frequency and average ticket.

Dutch Desserts & Ice Cream

Heritage-inspired treats and ice cream that drive add-on sales.



Is This a Fit for You?

Low-Cost Build-Out

A small footprint and minimal kitchen requirements keep startup costs down. NO hood required.

Simple Operations

Streamlined systems mean less complexity and a better work-life balance.

Easy Execution. Lower Labour

Minimal prep and simple finishing make staffing and training easier.

No Experience Required

Designed to be one of the easiest café concepts you'll ever own and operate.



Get Started With The Fritter Shop

The Fritter Shop franchise opportunity is supported by Southbrook Business Development Group, providing guidance in operations, training, marketing and business development. From opening your doors to growing local sales, our team is there to help you build your Fritter Shop business.



Visit Our Website
To Get Started!

SCAN ME



This document is for informational purposes only and does not constitute a franchise offering. All financial performance representations and legal terms are provided through the Franchise Disclosure Document (FDD) in compliance with the Arthur Wishart Act.



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+1 (844)-832-4999