

MR. GREEK®

Because life has to be enjoyed!
EST. 1988

SINGLE UNIT • MULTI-UNIT
SELECT ONTARIO MARKETS
AVAILABLE

OWN A LEGACY GREEK BRAND BUILT FOR MORE CUSTOMER MOMENTS

A nearly 40-year Toronto-born brand combining authentic Greek food, catering, café culture, and repeat daily customer touchpoints.



\$495K **\$35K** **5%** **2%** **1,500–2,000**

Investment Starting From Franchise Fee Royalties Advertising Store Footprint (SQFT)

Fresh Broiler Cooking • Catering • Café Program • Dine-In • Takeout • Delivery • Online Ordering

WHY FRANCHISE WITH MR. GREEK?

- Established Ontario Brand**
Serving authentic Greek cuisine since 1988.
- Catering Growth Driver**
Built for office orders, and group occasions.
- MG Café Touchpoints**
Coffee and desserts drive repeat visits.
- Fresh Greek Cooking**
Authentic recipes and Hot off the Grill®
- Multiple Customer Moments**
Lunch, dinner, catering, café, and delivery.



ONE BRAND BUILT FOR MULTIPLE CUSTOMER MOMENTS

Mr. Greek is a proven Toronto-born restaurant brand with nearly 40 years of recognition, customer loyalty, and authentic Greek hospitality. With catering and MG Café built into the growth strategy, the brand creates more ways to serve customers throughout the day.



CATERING DRIVES LARGER ORDERS

Greek food travels well and naturally fits office lunches, family meals, events, and group gatherings. Catering helps drive larger order occasions and expands the brand beyond everyday dine-in and takeout.

Built for office lunches, family meals, and group occasions.



MG GREEK
— CAFE —
ALL DAY. EVERY DAY.



MG CAFÉ DRIVES FREQUENCY

MG Café adds coffee, desserts, and lighter daily visits that keep the brand part of customers' regular routines. While the average check is smaller, the visit frequency is higher.

Together, Mr. Greek and MG Café create a stronger daypart mix, more customer touchpoints, and a more balanced path to growth.



We connect with you, guide you through the discovery process, and coordinate everything from first call to franchise launch.

SCAN ME



Visit Our Website To Learn More!

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