

Shawarma • Falafel • Kebab • Salads • Gyro • Wraps • Burgers • Poutines • Fresh Baked Bread

Low Overhead • Flexible Real Estate Options • Modern Health-Conscious Menu • Coffee & Dessert Program



PITA LAND

MIDEAST URBAN KITCHEN

BRING AUTHENTIC MIDDLE EASTERN FLAVOR TO YOUR CITY

Single & Multi Unit • Area Development
Master Franchise Opportunities



\$375K

Investment Starting From

\$25K

Franchise Fee

5%

Royalties

2%

Advertising

1,000–1,200

Store Footprint (SQFT)

Food Court and Traditional Street-Front Locations

WHY FRANCHISE WITH US?



Proven Canadian Brand.

20+ years, 50+ locations In Canada.



Authentic Middle Eastern Flavour.

Fresh, halal-certified, real ingredients.



Healthy Fast-Casual Dining.

Fresh food for today's on-the-go lifestyle.



Training & Support.

We guide you from setup to success.



Flexible, Scalable Model.

Food court, plaza, or street-front.



info@southbrookbusiness.com



southbrookbusiness.com



+1 (905)-832-4999

NOT YOUR AVERAGE SHAWARMA FRANCHISE

Every part of the Pita Land model has been thoughtfully designed, from the low overhead and flexible real estate options to a menu that caters to modern, health-conscious customers. It's this combination of flavor, format, and franchisee-first support that's made Pita Land a growing favorite across Canada.



THINK BIGGER

THE BIG OPPORTUNITY FOR MASTER FRANCHISEES

-  **Control The Territory:**
Own the rights to develop and grow the brand in your region.
-  **Multiple Streams of Revenue:**
Earn a share of franchise fees, royalties, and ongoing sales across your territory.
-  **Scale Faster:**
Grow multiple locations at once instead of one at a time.

**If you think bigger, let's explore
your market potential.**

BACKED BY



We connect with you, guide you through the discovery process, and coordinate everything from first call to franchise launch.

This document is for informational purposes only and does not constitute a franchise offering. All financial performance representations and legal terms are provided through the Franchise Disclosure Document (FDD) in compliance with the Arthur Wishart Act.

 **Visit Our Website
To Learn More!**

SCAN ME

