



Southbrook Business
Development Group

Bring The Fritter Shop to Your Community

The Fritter Shop Is Canada's Sweetest Franchise Secret



A Beloved Canadian Brand

Founded in London, Ontario, The Fritter Shop has been serving up authentic Dutch-style fritters since 1989. We've built a loyal following with our homemade recipes, small-batch freshness, and rich pastry cream fillings.



\$75K–\$150K

Minimum Cash Required

3%

Marketing

6%

Royalties

\$35K+

Franchise Fee

\$150K+

Investment Starting At

KIOSK

\$300K+

Investment Starting At

CAFE



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Simple to Run. Impossible to Ignore.

The Fritter Shop combines a unique product with a flexible business model, making it ideal for both new entrepreneurs and experienced operators.

- ✓ Rotating Flavours, Authentic Recipes
- ✓ Flexible Format Options
- ✓ Low Complexity
- ✓ Established Brand Loyalty
- ✓ Support from Day One



Multi Unit Franchise

This model is ideal for experienced entrepreneurs or multi-unit operators looking to take a leadership role in growing The Fritter Shop in their region.

- ✓ Exclusive development rights for your province
- ✓ Revenue from sub-franchise sales and royalties
- ✓ Full training and onboarding from Southbrook
- ✓ Ongoing support as you scale operations
- ✓ Marketing and brand assets ready to deploy

Single Unit Franchise

In our home province of Ontario, we're offering both Single Unit Franchises and Area Development Agreements. These models are perfect for local entrepreneurs ready to bring The Fritter Shop to their own communities.

- ✓ Single Unit: Open one location with training & support
- ✓ Area Development: Operate multiple stores in your region
- ✓ Kiosk Model: Lower costs, quicker launch, flexible setup
- ✓ Built-in brand awareness and market demand

Let's Talk Fritters!

This is your opportunity to grow with a proven Canadian concept that's equal parts simple, scalable, and downright delicious. If you're ready to explore next steps, we're ready to connect. Contact us today to learn more about available territories and area development opportunities.



**Visit Our Website
To Get Started!**

SCAN ME



This document is for informational purposes only and does not constitute a franchise offering. All financial performance representations and legal terms are provided through the Franchise Disclosure Document (FDD) in compliance with the Arthur Wishart Act.