

Own A Piece of **Jumping Bean**

Franchise with a Canadian coffee brand that's shaking up the café scene. With premium beans, planetfriendly roasting, and a bold vision for growth.



Master Franchise Opportunity

Jumping Bean's master franchise model is designed for entrepreneurs who think bigger.

As a master, you'll lead the growth of our brand across an exclusive territory: opening stores, supporting franchisees, and managing the local supply chain.

- Exclusive territory to grow your market
- Guide franchisees from launch to operations
- Manage local supply chain for key products
- Build long-term community and business relationships
- Flexible growth to match your vision
- Shape the brand's presence in your region



State of The Art **Rebate Program**

When you become a Jumping Bean Coffee master franchisee, you don't just run cafés, you also supply the stores in your territory with the products they need every day.

Two Ways to Grow:

- Royalties from your stores
- Profit from your supply chain

Products Include:

- Freshly roasted Jumping Bean coffee
- Cups, lids, and sleeves
- Syrups and flavourings
- Branded packaging and merchandise



Not Your Average Coffee Franchise

Jumping Bean Coffee blends everything franchisees look for in a modern café brand: strong identity, sustainable practices, and a concept that works in any market. From its Canadian roots to its national presence in both cafés and grocery stores, Jumping Bean offers a rare mix of local community connection and big-brand credibility. It's a coffee franchise built for today's customers and tomorrow's growth.

Canadian Roots, Global Standards

Born in Newfoundland, grown across Canada, and proudly serving fair-trade coffee with international-quality roasting standards.

ECO2Roast®

Our proprietary ECO2Roast® system reduces our carbon footprint without compromising flavour, a win for the planet and your customers.

Flexible Store Formats

From cozy corner cafés to high-traffic community spots, our light-prep model adapts to your location.

Brand Power & Marketing

Backed by Southbrook's marketing expertise and a growing national profile, you're not building alone, you're building with momentum.

Community at the Core

We started as a fundraiser, and that spirit of giving back still drives us. Every Jumping Bean café becomes a local hub where people connect.





Start Something Bold With Jumping Bean Coffee.

Jumping Bean Coffee is ready to grow, and Southbrook is here to make it happen. From targeted marketing and strategic planning to franchise recruitment and operational support, we're building the roadmap for national expansion. This is your chance to join the movement, claim your territory, and grow with a brand, and a team, committed to your success.





This document is for informational purposes only and does not constitute a franchise offering. All financial performance representations and legal terms are provided through the Franchise Disclosure Document (FDD) in compliance with the Arthur Wishart Act.



